

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63189-3

DATE PRINTED

02/20/13

AND

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCT wendy greuel for mayor	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2649	PRODUCT CODE 1307	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/19/13 AND ENDING 02/25/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	T	1	05:00A	06:00A	30S	02/19/13-02/19/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
2 **LUR**	T	1	06:00A	07:00A	30S	02/19/13-02/19/13	M-F 6-7A CBS-2 NEWS	1	150.00	150.00
3 **LUR**	T	1	07:00A	09:00A	30S	02/19/13-02/19/13	THE EARLY SHOW	1	150.00	150.00
4 **LUR**	T	1	11:00A	11:27A	30S	02/19/13-02/19/13	M-F 11-1130A CBS-2 NEWS	1	500.00	500.00
5 **LUR**	T	1	02:58P	04:00P	30S	02/19/13-02/19/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
6 **LUR**	T	1	05:00P	06:00P	30S	02/19/13-02/19/13		1	500.00	500.00
7 **LUR**	T	1	10:59P	11:35P	30S	02/19/13-02/19/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
8 **LUR**	T	1	11:35P	12:37A	30S	02/19/13-02/19/13	DAVID LETTERMAN	1	700.00	700.00
9 **LUR**	00111..	3	05:00A	06:00A	30S	02/20/13-02/22/13	M-F 5-6A CBS-2 NEWS	3	150.00	450.00
10 **LUR**	00111..	3	06:00A	07:00A	30S	02/20/13-02/22/13	M-F 6-7A CBS-2 NEWS	3	150.00	450.00
11	00111..	3	07:00A	09:00A	30S	02/20/13-02/22/13	THE EARLY SHOW	3	150.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT	KATE WELSH			PRODUCTwendy greuel for mayor	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.	2649	PRODUCT CODE	1307
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 02/19/13 AND ENDING 02/25/13 NO. WEEKS: 1					

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			FROM	TO						
LUR										
12	Su	1	06:26A	08:00A	30S	02/24/13-02/24/13	CBS SUNDAY MORNING	1	475.00	475.00
LUR										
13	Su	1	05:00P	05:30P	30S	02/24/13-02/24/13		1	500.00	500.00
LUR							cbs news @ 5p			
14	Sa	1	05:00P	05:30P	30S	02/23/13-02/23/13		1	550.00	550.00
LUR							cbs news @ 5p			
15	Su	1	06:00P	07:00P	30S	02/24/13-02/24/13		1	600.00	600.00
LUR							cbs news @ 6p			
16	Sa	1	06:30P	06:57P	30S	02/23/13-02/23/13	SA 630-7P INSIDER WEEKEND	1	750.00	750.00
LUR										
17	Sa	1	06:57P	07:56P	30S	02/23/13-02/23/13	SA 7-8P ET WEEKEND	1	900.00	900.00
LUR										
18	00111..	3	11:00A	11:27A	30S	02/20/13-02/22/13	M-F 11-1130A CBS-2 NEWS	3	500.00	1500.00
LUR										
19	00101..	2	02:58P	04:00P	30S	02/20/13-02/22/13	M-F 3-4P/DR.PHIL	2	600.00	1200.00
LUR										
20	00111..	3	04:00P	05:00P	30S	02/20/13-02/22/13	M-F 4-5P/JUDGE JUDY	3	600.00	1800.00
LUR										
21	..111..	3	05:00P	06:00P	30S	02/20/13-02/22/13		3	500.00	1500.00
LUR							cbs news @ 5p			

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ADDRESS	Washington	DC 20001-3796	Van Nuys	CA	91406-3813	
	USA		USA			
CONTACT	KATE WELSH		PRODUCTwendy greuel for mayor			
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO. 2649	PRODUCT CODE	1307		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/19/13 AND ENDING 02/25/13 NO. WEEKS: 1						

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			FROM	TO						
22	Sa	1	06:00P	06:30P	30S	02/23/13-02/23/13		1	550.00	550.00
LUR	cbs news @ 6p									
23	..111..	3	06:00P	06:30P	30S	02/20/13-02/22/13		3	550.00	1650.00
LUR	cbs news @ 6p									
24	00111..	3	07:30P	07:57P	30S	02/20/13-02/22/13	M-F 730-8P INSIDER	3	1400.00	4200.00
LUR										
25	W	1	07:57P	09:00P	30S	02/20/13-02/20/13	SURVIVOR XXVI: CARAMOAN	1	10000.00	10000.00
LUR										
26	Su	1	09:00P	10:00P	30S	02/24/13-02/24/13	SUN 9-10P/THE GOOD WIFE	1	9000.00	9000.00
LUR										
27	00110..01	3	10:59P 10:59P	11:35P 11:30P	30S	02/20/13-02/24/13	M-SU 11-1130P CBS-2 NEWS	3	1500.00	4500.00
LUR										
28	00110..	2	11:35P	12:37A	30S	02/20/13-02/21/13	DAVID LETTERMAN	2	700.00	1400.00
LUR										
29	M	1	05:00A	06:00A	30S	02/25/13-02/25/13	M-F 5-6A CBS-2 NEWS	1	150.00	150.00
LUR										
30	M	1	06:00A	07:00A	30S	02/25/13-02/25/13	M-F 6-7A CBS-2 NEWS	1	150.00	150.00
LUR										
31	M	1	07:00A	09:00A	30S	02/25/13-02/25/13	THE EARLY SHOW	1	150.00	150.00
LUR										
32	M	1	02:58P	04:00P	30S	02/25/13-02/25/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
LUR										

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34 **LUR**	M	1	05:00P	06:00P	30S	02/25/13-02/25/13	cbs news @ 5p	1	500.00	500.00
35 **LUR**	M	1	06:00P	06:30P	30S	02/25/13-02/25/13	cbs news @ 6p	1	550.00	550.00
36 **LUR**	M	1	07:30P	07:57P	30S	02/25/13-02/25/13	M-F 730-8P INSIDER	1	1400.00	1400.00
37 **LUR**	M	1	10:59P	11:35P	30S	02/25/13-02/25/13	M-SU 11-1130P CBS-2 NEWS	1	1400.00	1400.00
38 **LUR**	M	1	11:35P	12:37A	30S	02/25/13-02/25/13	DAVID LETTERMAN	1	700.00	700.00
Total Contract:								58		52875.00
Billing Summary										
Qtr 1-13			Jan	Feb	Mar	Total				
			.00	46675.00	6200.00	52875.00				
						GRAND TOTAL				
						52875.00				

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